

Christmas Gazette

Thanks to amazing donor support, its been a Big Year
for us ...
can you help make next year even Bigger?

A Gift that Changes a Life is Priceless
Gift a donation from yourself or on behalf of that very special person
or 'tricky to buy for' friend



Our **Cambodia Crowdfunding Campaign** was an **INCREDIBLE SUCCESS**. We raised AUD 103,160 in 19 days... AND we have just bought our land!! This land will support our expansion to reach thousands of disadvantaged Cambodian families. Next year we will be able to pursue our mission of empowering women farmers to become entrepreneurs. They will build successful chicken rearing businesses, securing their incomes and their futures



We have hit **OPERATIONAL BREAKEVEN at the Chicken Farm Social Business** in Cambodia. This is a massive achievement. Why? In the early days we secured leading experts to overcome decreasing productivity due to health issues. Over 2 years they helped us implement leading practices. Achieving breakeven is an important reward for the hard work by our incredible team of ex-dumpsite scavengers.

And it paves the way for the Village Grower Program, which aims to impact at least 2,000 people by 2020 and thousands of Cambodians in the long-term.



At our **Social Business Hub** in Manila, 8,000 women and their families are no longer economically

Our goal is to use microfinance and social business to build a socially and economically inclusive 'World of Three Zeroes' where all humans lead dignified, meaningful lives

and socially excluded. They have access to education, mentoring, microfinance and insurance. This ensures that they have stable business income, and offers them the knowledge and capacity to continue expanding. They also have the security of insurance to protect against the unexpected. As successful entrepreneurs, they are becoming even more respected members of their communities.



The **Social Business Division of the Social Business Hub** in Manila is demonstrating how corporate partnership to develop Social Businesses can have real impact. With Telstra Philippines, we have supported 200 parents at a partner school through microfinance and developed 2 coops to provide employment for additional parents. With OceanaGold, we have built a successful organic farm supplying produce to their cafeteria. Both programs

are being replicated to ensure more families can access these life-changing opportunities.



Nobel Peace Laureate Professor Yunus' Tour in March 2018 to launch his new book *A World of Three Zeroes – Zero Poverty, Zero Unemployment, Zero Net Carbon Emissions* – was a 'tour de force'. He called on us all to take notice of the growing inequality around us. He warned that social and financial exclusion is a ticking timebomb, and challenged us to use business as the engine to solve social issues – making it viable and sustainable.



Australia is perceived as a wealthy country, but 3 million (17%) Australian adults are severely or fully financially excluded and they live in areas suffering from high unemployment. We commenced a **Feasibility Study and Business Plan** to develop a viable, impactful Grameen microfinance operation in Australia, to unlock the potential of this excluded 17%. The Study is currently under internal and external expert review, in preparation for public release.



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Grameen Australia's Social Business Hub is proud to have been selected to host the **Social Business Youth Summit** in March 2019 in Manila. The Summit brings together youth from around the world with some of the world's greatest Social Business leaders. In the dynamic, creative environment of the 2-day conference, the inspiration of passionate young minds is partnered with expert knowledge and skills to design new innovations to solve shared economic and social issues.

Help us deliver even more in 2019 - click below to send us your Christmas Donation NOW



Grameen Australia is an Australian not-for-profit organisation with Public Benevolent Institution and DGR1 status, so donations are tax deductible to donors in Australia.

Visit our website at www.grameen.org.au for all the news and information on our activities including Current Projects and Case Studies.