

August 2018 #5

WEEK 2 OF OUR CAMBODIAN CROWDFUNDING CAMPAIGN IS UNDERWAY

In one week we have raised a huge \$26,143 thanks to you!

We are on our way to meet our target but we still need \$75,857 to secure our land so Cambodian farmers can escape poverty permanently

Have you DONATED yet?

DONATE NOW

<https://startsomegood.com/socialbusiness>



Our Social Business Chicken Farm has grown from just an egg, to a chick preparing to spread its wings - now it needs your help to fly!!

By 2020 we have **THREE BIG HAIRY AUDACIOUS GOALS**

1. **Fight poverty:** Help 2,000 local people to gain access to new income by selling their chickens into the booming tourism market of Siem Reap, home of UNESCO Heritage Listed Angkor Wat



Our goal is to use microfinance and social business to build a socially and economically inclusive 'World of Three Zeroes' where all humans lead dignified, meaningful lives

2. **Nutrition:** Increase access to nutrition to overcome childhood stunting and development loss
3. **System Change:** Scale up substantially to drive structural change in the chicken rearing industry to improve nutrition, increase rural incomes and overcome food insecurity

We will scale our activities by developing a "Village Grower" Program. We will partner with families who want to escape poverty but lack the capital to do so.

Every farmer family will be trained in managing a bio-secure business and Grameen Australia's Layer Farm will provide them with disease free, vaccinated chicks. Ongoing mentoring will ensure these families can build their businesses into successes – to secure their own future, and play a role in securing highly nutritious food for the region.

When we scale, the Chicken Farm will be able to help 2,000 entrepreneurial, capital constrained families by 2020 and many thousands more over the long-term to develop their own chicken rearing businesses managing up to 1,000 chickens and at least doubling their incomes.

Help us secure the perfect land for our 'layer farm' to breed disease free, vaccinated chicks for our farmers. With your support we can not only secure the future of our famers, but also increase access to essential nutrition and improve food security in Cambodia

DONATE NOW [HERE](#)
and learn more about how our Village Grower program will hatch a better future for Cambodia

Grameen Australia is an Australian not-for-profit organisation with Public Benevolent Institution and DGR1 status, so donations are tax deductible to donors in Australia.

Visit our website at www.grameen.org.au for all the news and information on our activities including Current Projects and Case Studies.