



Our goal is to use microfinance and social business to build a socially and economically inclusive 'World of Three Zeroes' where all humans lead dignified, meaningful lives

August 2018 #1

GRAMEEN AUSTRALIA IS EXCITED TO ANNOUNCE THAT WE ARE RUNNING OUR FIRST CROWDFUNDING CAMPAIGN TO ACHIEVE A ONCE IN A LIFETIME OPPORTUNITY

The perfect land to drive grassroots social change in Cambodia has
just come up for sale

We urgently need your help to buy it by the end of August so
thousands of local families can overcome poverty



**Grameen Australia believes in the power of business to save
the world**

We believe that ALL humans are born entrepreneurs – and it is when social need is matched with the might of business that entrepreneurship flourishes.

We have set up a Social Business that solves an entrenched social problem – poverty. It is Cambodia's only social business chicken farm! We recruit local dumpsite scavengers and train and employ them in commercial chicken rearing ...



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BUT

We need to buy land to scale – and the only land available is being snapped up by commercial interests. There are at least 2,000 people in Cambodia's poorest provinces by 2020 and many thousands over the long term, who will benefit from the expansion of our farm.

If you help us, together we can drive major structural change in Cambodia to secure nutrition and rural income nationwide.

We are testing Social Business in Cambodia.

If it works there, it can work anywhere – including Australia.

We have partnered with powerful entrepreneurial educators, [The Entourage](#), to spread this message. **Watch** our CEO Australia and Group Deputy CEO, [Kat Dunn's live interview with award winning Founder and CEO of The Entourage, Jack Delosa](#), to learn more about how traditional business can drive social change

WE NEED YOUR SUPPORT READY TO GO ON 13 AUGUST
WHEN WE LAUNCH OUR CAMPAIGN!

Help us secure this once in a lifetime opportunity to drive social change in Cambodia

Take the first step now by clicking INTERESTED at this [FACEBOOK LINK](#)

Grameen Australia is an Australian not-for-profit organisation with Public Benevolent Institution and DGR1 status, so donations are tax deductible to donors in Australia.

Visit our website at www.grameen.org.au for all the news and information on our activities including Current Projects and Case Studies.