

Grameen Gazette #36

News from Grameen Australia:

1. AUSTRALIA: Prof Yunus Key Sydney Lunch Highlights – Social Business can overcome Social Inequality in Australia
2. WORLD: The role of Social Business in the 'Berlin Charter: One World No Hunger, Future of the Rural World'

1. SOCIAL BUSINESS IN AUSTRALIA



PROF YUNUS KEY SYDNEY LUNCH HIGHLIGHTS: Social Business can overcome Social Inequality in Australia

PROFESSOR MUHAMMAD YUNUS, Nobel Peace Laureate joined the SMH's Peter Hartcher at the major Sydney lunch hosted by Grameen Australia and the AICC to discuss the ticking time-bomb created by significant global inequality. This growing divide is driving rising tension across the world.

Social Exclusion can be eradicated through Social Business - Social Business is the oxygen that enables the poor to become economically active ensuring economic inclusion.



“We develop sustainable social businesses that empower very poor people to climb out of poverty themselves”

Social Business is a business designed to solve a Social Problem - it uses the objective of charity but puts a business engine behind it. Money goes out to solve the problem, and then comes back to be redirected to another issue.

Click the link below to view the 3min highlights from the Luncheon:
https://www.youtube.com/watch?v=NLEYK_L6wsk



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2. SOCIAL BUSINESS ON THE WORLD STAGE



G20 INITIATIVE ON ZERO HUNGER: GERMAN MINISTER LAUNCHES 'BERLIN CHARTER' WITH PROF YUNUS

Professor Yunus explained how the solution to African Poverty is a move away from jobs to focus on youth unemployment when helping to launch the 'Berlin Charter: One World No Hunger, Future of the Rural World'

The Charter emphasises the role of the youth, social business, microfinance, and technology in achieving the goals of zero hunger, zero malnutrition, zero poverty, youth entrepreneurship and employment, women participation, and fair price to the agricultural producers. This Charter is part of the German Presidency of the G20 and focuses on the future of youth in rural Africa.

Click [HERE](#) to read more ...



"We develop sustainable social businesses that empower very poor people to climb out of poverty themselves"

Grameen Australia is leading the change – support our work now



Grameen Australia's MISSION is to eliminate poverty in some of Asia's most neglected communities by applying our Social Business Model to create new sources of income for poverty stricken families. Our dynamic approach combines compulsory training, ongoing mentoring, microfinance and leading technology to empower beneficiaries to change their own lives permanently. Social Business uses the tools of business – efficiency, economic viability and innovation – to drive scalable and sustainable social outcomes.

Grameen Australia is an Australian not-for-profit organisation with Public Benevolent Institution and DGR 1 status, which means that donations are fully tax deductible to donors in Australia.

Visit our website at www.grameen.org.au for all the news and information on our activities including Current Projects and Case Studies.