

Grameen Gazette #32

Australia-Israel Chamber of Commerce

Major Lunch

Grameen Australia and the Australia-Israel Chamber of Commerce are delighted to extend an invitation to you to attend a special business lunch with Nobel Laureate Professor Yunus in conversation with the SMH's Peter Hartcher



The conversation will discuss how organisations gain value from social business

Professor Muhammad Yunus is a Bangladeshi social entrepreneur, banker, economist and civil society leader. He was awarded the Nobel Peace Prize for founding Grameen Bank and pioneering the concepts of microcredit and microfinance. He has also been an advocate of the innovative approach of social business, a model that combines the best business thinking and modern technology with a core focus on social outcomes, with Fortune magazine (2012) featuring him as one of 'The 12 Greatest Entrepreneurs of Our Time'.

Professor Yunus has established social businesses partnerships with leading global corporations including Danone, Veolia Water, BASF and Credit Agricole that have generated profits to overcome devastating social issues. Social businesses with Clinton Global Foundation, Virgin Unite and others are also addressing major socio-economic problems in countries such as the United States, many European countries, India, Brazil, Tunisia, Haiti, Columbia and Uganda.



"We develop sustainable social businesses that empower very poor people to climb out of poverty themselves"

Peter Hartcher is the political editor and international editor of The Sydney Morning Herald. He is a Gold Walkley award winner, a former foreign correspondent in Tokyo and Washington, and a visiting fellow at the Lowy Institute for International Policy.

To book and for more event information, please click [here](#).

Event Details:

When: Tuesday 4 April 2017

12.00pm for 12.30pm - Pre-Drinks & Networking
12.30pm - 2.00pm - Lunch and Presentation

Where:

Hyatt Sydney Ballroom
161 Sussex Street
Sydney

Event Partners:





“We develop sustainable social businesses that empower very poor people to climb out of poverty themselves”

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Grameen Australia’s MISSION is to eliminate poverty in some of Asia’s most neglected communities by applying our Social Business Model to create new sources of income for poverty stricken families. Our dynamic approach combines compulsory training, ongoing mentoring, microfinance and leading technology to empower beneficiaries to change their own lives permanently. Social Business uses the tools of business – efficiency, economic viability and innovation – to drive scalable and sustainable social outcomes.

Grameen Australia is an Australian not-for-profit organisation with DGR 1 status, which means that donations are fully tax deductible to donors in Australia.

Visit our website at www.grameen.org.au for all the news and information on our activities including Current Projects and Case Studies.