

Grameen Gazette #26



Grameen Australia's Sewing Social Business in TayTay honoured to be chosen by the winners of the Aboitiz "ECOTURE: Greener Design for a Better World" challenge as the beneficiaries of their prize money and program development commitment

Grameen Australia supported Social Business thrilled to be collaborating with Philippines Conglomerate Aboitiz and winning Green Design Team



Aboitiz Venture Equity, one of the Philippines largest corporate conglomerates, launched the Green Fashion Revolution to raise awareness of the importance of the 3Rs (reduce, reuse, recycle).

Inspired by the time spent with our Taytay Social Business, the team of fashion design students from the College of Saint Benilde School of Design and Arts developed a dynamic green range that swept the prizes. The students thanked the TayTay Social Business for providing such stimulating inspiration by dedicating their winnings of Php 50,000 and their time to develop a design program.

The students are providing the Social Business with training and recycled product development using Aboitiz's waste, with Aboitiz committing to provide a market for products designed to meet their requirements.

"We are hoping that our project will help them expand their business. It is our simple way of paying it forward"

Fashion Design Award Winner



"We develop sustainable social-impact businesses that empower very poor people to climb out of poverty themselves"

You can help TayTay's Social Business continue to grow or support other neglected families to access our loans and training to secure their futures through establishment of their own businesses

\$150 provides a loan for a family to change their lives forever



Grameen Australia's MISSION is to eliminate poverty in some of Asia's most neglected communities by applying our Social Business Model to create new sources of income for poverty stricken families. Our dynamic approach combines compulsory training, ongoing mentoring, microfinance and leading technology to empower beneficiaries to change their own lives permanently. Social Business uses the tools of business – efficiency, economic viability and innovation – to drive scalable and sustainable social outcomes.

Grameen Australia is an Australian not-for-profit organisation with DGR 1 status, which means that donations are fully tax deductible to donors in Australia.

Visit our website at www.grameen.org.au for all the news and information on our activities including Current Projects and Case Studies.